



**POWER OF ATTORNEY  
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INDICATION FORM**

Application Number	10/625,412
Filing Date	July 23, 2003
First Named Inventor	John W. Norris III
Title	TECHNIQUES FOR CONDUCTING A SURVEY USING AN ITEM SELECTION SYSTEM
Art Unit	2623
Examiner Name	Annan Q. Shang
Attorney Docket Number	L294.12-0033

I hereby revoke all previous powers of attorney given in the above-identified application.

I hereby appoint:



Practitioners associated with the Customer Number:

00164

OR



Practitioner(s) named below:

Name	Registration Number

as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith, including full power of association, substitution and revocation.

I ratify all prior actions taken by Kinney & Lange, P.A. or the attorneys and agents mentioned above in connection with the prosecution of the above-mentioned patent application. I authorize Kinney & Lange, P.A. to mark the appropriate space above and to insert the filing date and application number of the application, as appropriate.

Please recognize or change the correspondence address for the above-identified application to:



The address associated with the above-mentioned Customer Number:

OR



The address associated with Customer Number:

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Individual Name

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Email

I am the:



Applicant/Inventor.



Assignee of record of the entire interest. See 37 CFR 3.71. The individual whose signature and title is supplied below is authorized to act on behalf of the assignee. *Statement under 37 CFR 3.73(b) is enclosed.*

**SIGNATURE of Applicant or Assignee of Record**

Signature

Date

6-12-08

Name

David M. Bankers

Title and Company

Senior Vice President and Chief Technology Officer, LodgeNet Interactive Corporation



**STATEMENT UNDER 37 CFR 3.73(b)**

Applicant/Patent Owner: John W. Norris III

Application No./Patent No.: 10/625,412 Filed/Issue Date: July 23, 2003

Title: TECHNIQUES FOR CONDUCTING A SURVEY USING AN ITEM SELECTION SYSTEM

LodgeNet Interactive Corporation, a corporation

(Name of Assignee)

(Type of Assignee, e.g. corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest  
(The extent (by percentage) of its ownership interest is \_\_\_\_\_%)

in the patent application/patent identified above by virtue of either:

A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 015161, Frame 0623, or for which a copy thereof is attached.

OR

B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.
2. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.
3. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (*i.e.*, a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Signature

Date

6-12-08

David M. Bankers

Printed or Typed Name

Senior Vice President and Chief Technology Officer

Title